

PRESS RELEASE — For immediate distribution

**Simon Girard appointed Executive Director of
the *Corporation des assureurs directs de dommages***

Quebec, March 24, 2026 — The *Corporation des assureurs directs de dommages* (CADD) announces the appointment of Simon Girard as Executive Director.

“The appointment of Simon Girard is a pivotal step for CADD. His track record, strategic vision, and collaborative leadership make him the right choice to accelerate our mandate and advance our priorities for members across Quebec,” said Mr. David Fortier, Chair of CADD’s Board of Directors and Vice President, Direct Sales and Customer Loyalty at Beneva.

“I am honored to join CADD and eager to contribute to its mission. The CADD plays a vital advocacy role for direct relationship insurers in Quebec. I will work closely with our team and members to strengthen our impact. I am excited to take on this role and I look forward to working together” said Simon Girard, Executive Director, CADD.

An experienced leader to propel CADD

Simon Girard brings extensive experience in insurance, finance, risk management, governance, and corporate strategy. Recognized for a collaborative management style, he emphasizes transparency and clear communication. He is known for tackling complex, cross-functional challenges in periods of change.

Previously, Simon Girard held leadership roles with major insurers, including Promutuel Insurance, and later at CAA-Quebec, a leading services organization. He designed and implemented risk management and governance frameworks for a financial group, contributing to modernized organizational governance. He also served on multiple working committees and participated in consultations supporting revisions to legislative and regulatory frameworks.

Mr Girard holds a bachelor’s degree in actuarial science from Université Laval and is a Fellow of the Casualty Actuarial Society. He is active in the community, volunteering with United Way and with a nonprofit organization supporting people living with cancer.

About CADD

Founded in 1991, CADD brings together 11 direct relationship insurers active in Québec and represents more than 68% of the personal property and casualty insurance sales volume in the province. Its mission is to support and promote its members, particularly among political, regulatory, and socio-economic stakeholders, and to advocate for the benefits of the direct insurance distribution model for consumers.

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For more information, please write to secretariat@cadd.ca