

PRESS RELEASE — For Immediate Release

CADD Announces the Departure of Its Executive Director, Denis Côté

Québec, January 12, 2026 — The *Corporation des assureurs directs de dommages* (CADD) today announced the departure of its Executive Director, Mr. Denis Côté. Mr. Côté has held this position since 2016 and has made significant contributions to promoting CADD and its members within Québec's property and casualty insurance ecosystem.

“On behalf of the Board of Directors and all members, I warmly thank Denis Côté for his leadership, his rigor, and the breadth of work accomplished since he took office. His contribution was instrumental in building CADD's reputation and positioning the corporation as a key player in Québec's insurance industry. Denis notably carried out outstanding advocacy work during the development of Bill 141, which aimed to regulate online sales, in addition to contributing rigorously and pragmatically to numerous other regulatory consultations. Denis played an essential role in strengthening our presence with industry stakeholders, particularly on issues such as labor shortages and compliance burdens. We are deeply grateful for his contribution over the past ten years,” said David Fortier, Chair of CADD's Board of Directors and Vice President, Direct Sales and Customer Loyalty at Beneva.

Call for Applications

CADD also confirms that it has initiated a recruitment process to fill the position of Executive Director. Until a new appointment is made, the Board of Directors will be responsible for ensuring continuity of activities and operations. Interested candidates are invited to contact Sophie Quevillon directly at sophie@panachetalent.com.

About CADD

Founded in 1991, CADD brings together 11 direct damage insurers active in Québec and represents more than 68% of the personal property and casualty insurance sales volume in the province. Its mission is to support and promote its members, particularly among political, regulatory, and socio-economic stakeholders, and to advocate for the benefits of the direct insurance distribution model for consumers.

For more information:

For any additional inquiries, please write to secretariat@cadd.ca