

New Chairman of the Board

The Board of Directors of the Corporation des assureurs directs de dommages du Québec

Quebec City, April 5, 2021 – The Corporation des assureurs directs de dommages du Québec (CADD) is proud to present its Board of Directors, elected last march at the 33rd Annual General Meeting of its members.

David Fortier, Vice-President - Direct Sales and Loyalty at Beneva, was elected Chair of the Board of Directors, succeeding Alain Camirand. “I am very pleased to succeed Alain and to have the opportunity to work with CADD's new Board of Directors. The Board's priorities for 2023 include the start of a career in property and casualty insurance and compliance. These issues will have a major impact in the coming years for both the industry and CADD members. **Kareen Gaudreault**, elected Vice-Chair of the Board, will support us in taking on these challenges.

We would also like to thank Alain for his contribution to the advancement of CADD's projects over the past four years as Chairman, and also for his 15-year contribution as a Board member.”

CADD's Board of Directors is welcoming a new member, Cédric Pilon, as a representative of **TD Insurance**.

The new directors of CADD's Board of Directors:



Chair of the Board:

David Fortier – Vice-President, Direct Sales and Loyalty at Beneva



Vice-Chair:

Kareen Gaudreault – Vice-President Customer and Member Relations, Desjardins Insurance.

The board of Directors:

Manon Roy – Vice-President and General Manager, IA Home and Auto Insurance Agency

Marie-Lucie Paradis – Senior Vice-President, Direct Distribution, belairdirect

Éric Champagne – Vice-President, Marketing, Sales and Strategic Development, Promutuel Insurance

Patrick Décarie – Vice-President, Property & Casualty Contact Centres and Group Sales, Co-operators

Cédric Pilon – Associate Vice-President, TD Insurance

The Corporation des assureurs directs de dommages Québec (Cadd) represents the 11 biggest direct property and casualty (P&C) insurers in Quebec. **CADD** members account for more than 60% of all the personal P&C insurance sold in Quebec.

For over 30 years, **CADD** has aimed to support and promote its members to the various political, regulatory and socioeconomic players in the industry and works to recognize, protect and promote the strengths and benefits of the distribution model of its members for the benefit of consumers.

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