

New Board of Directors

The Board of Directors of the Corporation des assureurs directs de dommages du Québec

The Corporation des assureurs directs de dommages du Québec (**CADD**) held its 31st Annual General Meeting of members on March 22. The newly elected Board of Directors comprises experienced members who are familiar with the challenges of the property and casualty insurance industry and who are committed to the development of direct insurance in Quebec.

The new directors of the CADD Board of Directors:

Chair of the Board:

Alain Camirand – Associate Vice-President, Compliance, TD Insurance

Vice-Chair:

Guy Lecours – Executive Vice-President Sales, Distribution and Strategic Partnership, Promutuel Assurance

The Board of Directors:

David Fortier – Vice-President, Direct Sales and Loyalty, Beneva

Kareen Gaudreault – Vice-President, Customer and Member Relations, Desjardins Insurance.

Manon Roy – Vice-President and General Manager, IA Home and Auto Insurance Agency

Marie-Lucie Paradis – Senior Vice-President, Direct Distribution, belairdirect.

Patrick Décarie – Region Vice-President, Quebec and Atlantic, Co-operators

The Corporation des assureurs directs de dommages Québec (Cadd) represents the 11 biggest direct property and casualty (P&C) insurers in Quebec. **CADD** members account for more than 60% of all the personal P&C insurance sold in Quebec.

Founded in 1991, **CADD** aims to support and promote its members to the various political, regulatory and socioeconomic players in the industry and works to recognize, protect and promote the strengths and benefits of the distribution model of its members for the benefit of consumers.

Information:

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